

FCC SEPT/OCT NEWSLETTER COPY DRAFT - V3
July 26, 2010

GOT A BIG IDEA?

Calgary has culture. It's bold and big-hearted and ready to make waves. For 2012, help Calgary astonish the world by joining in our very own culture revolution.

In 2012, 100 years after Calgary first established itself as a cultural centre of the West, Calgarians will celebrate our collective cultural achievements and dream big about Calgary's role as a cultural centre of Canada.

Led by six Calgary organizations, The City of Calgary is applying to the federal Cultural Capitals of Canada program to be designated a "Cultural Capital of Canada" in 2012. This means that up to \$2.6 million would go towards increasing and improving cultural services, enhancing partnerships between the city and local cultural and community organizations, and advancing cultural development by further integrating arts and culture in municipal planning.

As part of The City of Calgary's application, we want to know what you want to see and do in your community to celebrate arts and culture in 2012. We know that lots of people actively attend, work in, and volunteer in arts and culture activities in all areas of the city. Tell us what you think could make it happen even more or in a more creative way.

The ideas YOU suggest will be the basis for the 2012 celebration of culture. Tell us what you think Calgary should be doing to celebrate culture in 2012!

Interested? Sign up to receive information on how to get involved or to send us your ideas at www.calgary2012.com.